

Global Transformative Training Solutions (The GTTS)

**"We Help Cultivate the Next
Generation of Leaders!"**



<https://thegtts.com>





Vision:

To inspire, transform, and empower people to make a meaningful global impact.

Mission:

We prepare leaders and professionals with innovative training solutions for next-level growth.

Purpose:

We deliver tailored professional development and coaching services to help individuals reach their highest potential.

Our values:

WE VALUE ALL People!

WE VALUE Respect, Integrity, Honor & Trust!

WE VALUE Excellence!

WE VALUE Relationships!

WE UNDERSTAND YOUR PASSION TO SUCCEED!

WE CARE!



WHAT WE OFFER?

We offer top-tier, customized training to help organizations succeed. With over 132 years of combined experience and expertise across 100+ countries, we specialize in understanding the executive leadership, employment, staffing, and leadership needs of businesses, corporations, government agencies, and NGOs/Non-Profits worldwide.

We help many globally become the best leaders in their careers and businesses. Our firm has provided the best tailor-made leadership training and executive coaching solutions for individuals, companies, and agencies to flourish.

From entry-level middle management to the C-Suite, we align your vision and mission for growth, gaining a competitive edge for signature success.

We offer customized solutions for every client and, through our affiliated company LSMS, the exclusive Middle East and Africa partners for the Smith System, the leading global defensive driving company for women.





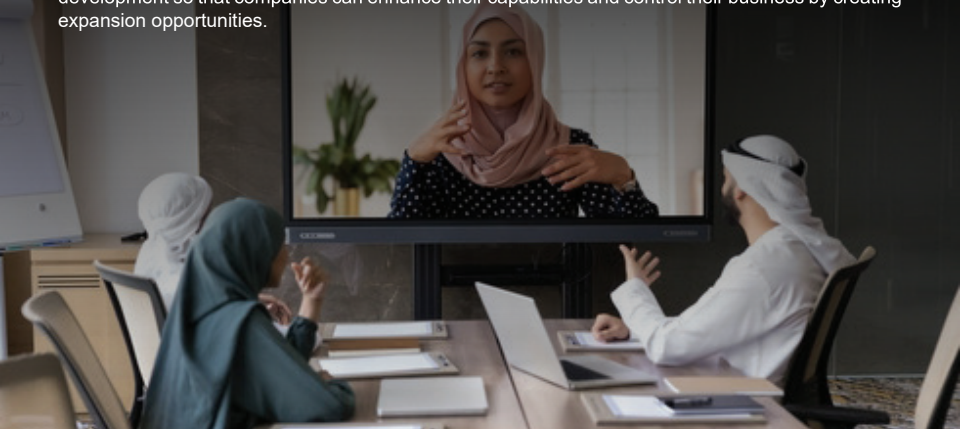
OUR VALUE PROPOSITION

We are the only U.S. Boutique company focused on women's achievement at all levels (stay-at-home or in the workplace) in the Kingdom of Saudi Arabia.

OUR TARGET MARKET

We focus on Knowledge Transfer to individuals and organizations. Our target market includes all women from entry, mid-management, and executive levels and young professionals. We also focus on career transition and business owners. Our firm aligns with the Kingdom of Saudi Arabia's Vision 2030. We develop skills and qualifications in these high-demand areas.

We also believe in filling the market gap in executive leadership and operations management development so that companies can enhance their capabilities and control their business by creating expansion opportunities.

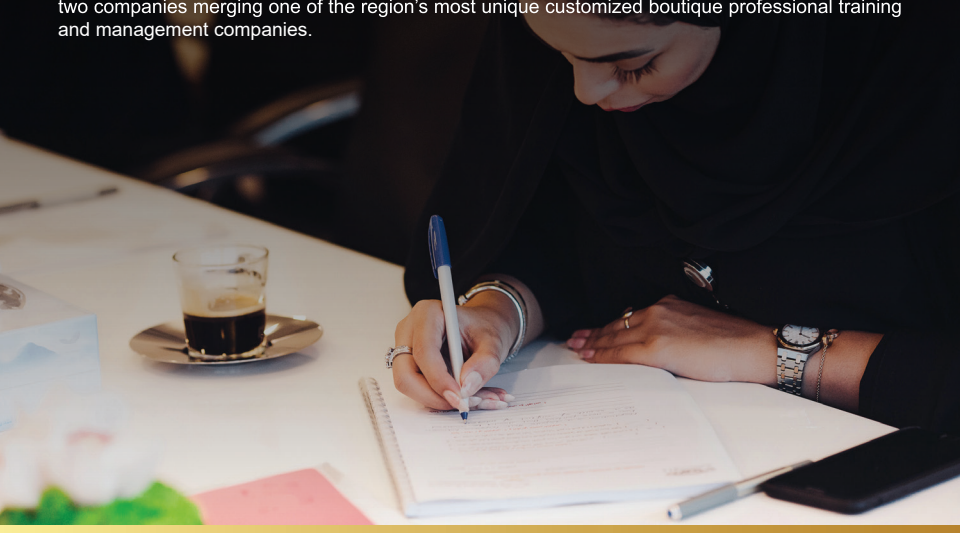


Our Story

OUR STORY

Retired and former executives from ExxonMobil Corporation, the world's largest oil and gas company and seller of petroleum products, Hatem A. Shaker and Samir Amer, joined globally recognized leadership trainer and lecturer, communications strategist, and foreign policy news analyst Yvonne Renee Davis to create Global Transformative Training Solutions (GTTS). Sara Amer and Tracey E. Joseph were added to our executive leadership team.

Yvonne Renee owns and operates DAVISWorldTraining, and Samir Amer owns and operates LSMS, a training and consultancy firm specializing in Operations Management, Operations SH&E, and Operation Controls aspects. The new name encompasses business excellence personified by the two companies merging one of the region's most unique customized boutique professional training and management companies.



OUR TEAM

**Yvonne R. Davis**

MS, MA, PC

Founder, Principal & CEO*yvonne@thegtts.com*

Yvonne Renée Davis is an international communications and public affairs strategist, leadership development trainer, executive coach, speaker, and award-winning journalist. With over 30 years of experience, Davis has spearheaded initiatives that have driven significant social and political change for thousands globally. Her work spans 67 countries, including 19 Arab and Muslim countries and 14 African nations, where she has delivered impactful speaking engagements and training sessions, empowering communities worldwide.

Davis possesses a deep understanding about critical issues across the Middle East, Africa, the Caribbean, Central and South Asia, the Balkans, and Eastern Europe. Since 2001, Davis has served across three U.S. Presidential administrations (Bush 43, Obama 44, Trump 45), working with the U.S. Department of State to promote U.S. public diplomacy as a contractor, academic, guest lecturer, trainer, and speaker for the Speakers' Bureau. In this capacity, she has played a vital role in enhancing and spreading public diplomacy on behalf of the United States. Davis has also held key appointments, including those made by Connecticut Governor M. Jodi Rell to the Permanent Commission on the Status of Women and by President George W. Bush to the John F. Kennedy Center for the Performing Arts.

Davis has been featured by media organizations such as the BBC, Voice of America Persia, the Uzbekistan Times, Japanese Television, New York Times, Sirius XM Radio, and more. She wrote columns for Arab News, Heritage Foundation's Daily Signal and served as a columnist for the Huffington Post. She is a prolific ghost writer for well-known leaders and influencers.

Davis holds a master's degree in political science from the University of Connecticut and Leadership and Business Ethics from Duquesne University. She was a pre-doctoral fellow at the University of Connecticut and studied the Mastery of Leadership & Change in Belgium. Davis has received Executive Leadership Certifications from Harvard's John F. Kennedy School of Government holds Executive Leadership, Coaching Certifications from Duquesne University and Cornell's Johnson School of Management. She studied Arabic, French, and Italian at Sorrento Lingua in Italy.

In 2019, Davis was the University of Hartford's Alumni of the Year from the College of Arts and Sciences, she was hailed as the most experienced alum in International Relations.

Davis is passionate about helping those in need and is President of the Save Our Schools for Our Kids Foundation.

**Samir Amer***BSc***Co-Founder, Principal, & Chief of GCC
& MENA Region***Samir@thegtts.com*

Samir Amer is a seasoned expert in operations management, aviation, distribution, and marine services, with over 39 years of diversified experience. He specializes in Safety, Health, Environment, and Security (SHES) management, logistics, and training across various sectors, including oil and gas, transportation, and aviation.

Samir is dedicated to enhancing driver safety and operational efficiency as the exclusive agent for the Smith Defensive Driving System in Africa and the Middle East. He offers comprehensive training programs tailored for large, medium, and small vehicle drivers, emphasizing classroom instruction and practical, on-road sessions. His approach ensures personalized attention, with a maximum of five drivers per session to maximize learning outcomes.

Previously, Samir served as Aviation Operations Manager in Africa and the Middle East Region at ExxonMobil, where he managed operational controls and safety for aircraft refueling activities. He also held various roles in engineering, marine, and distribution terminals. His extensive background includes overseeing logistics and transportation operations, further strengthening his capabilities in managing complex projects within the oil industry.

Samir earned a Bachelor of Science in Electrical Engineering from Cairo University, which laid the foundation for his robust technical skills and problem-solving abilities. He has continuously sought to expand his expertise through extensive training in the USA, Europe, and the Middle East, making him a well-rounded leader.

Aligned with Saudi Arabia's Vision 2030, Samir aims to leverage his extensive business acumen and operational expertise to contribute to the Kingdom's ambitious goals of economic diversification and enhanced safety standards in transportation and logistics. By promoting world-class training and consultancy services, he aspires to play a significant role in developing a skilled workforce that supports the Kingdom's transformative initiatives.

Samir Amer is dedicated to delivering exceptional service that differentiates his consultancy in the marketplace. He ensures clients achieve operational goals while maintaining the highest safety and efficiency standards.

OUR TEAM

**Hatem A. Shaker**

MBA

**Co-Founder, Principal, &
Chief Development Officer***hatem@thegtts.com*

Hatem Shaker is a distinguished Public and Government Affairs Manager and Chief Business Development Officer. He has an extensive career spanning 27 years at ExxonMobil and a proven track record in strategic business development, advocacy, and leadership. His expertise in managing change, building strategic relationships, and driving business growth has allowed him to excel across various sectors and regions.

Currently serving as the Chief Business Development Officer at INCOME - International Company for Petroleum & Industrial Services - since January 2020, Hatem has led multiple high-impact projects, focusing on operational efficiency while meeting stringent deadlines and budgetary constraints.

During his career with ExxonMobil, Hatem held key roles, including Global Public and Government Affairs Senior Advisor and Vice President at Exxon Al Khalij. He also served as Downstream Global Training Development Manager based in the UK, overseeing the development of Marketing, Sales, and Soft Skills curriculums and programs for Diversity and Inclusion, Women Empowerment, and Capacity Building. In these roles, he spearheaded public affairs initiatives, liaised with government entities, and championed corporate advocacy, all while managing comprehensive communication strategies.

A seasoned international leader, Hatem has worked in six countries, including Saudi Arabia (KSA), and is fluent in Arabic, English, and French. He holds an MBA in Business Administration and has completed numerous executive training programs, further honing his ability to navigate complex business environments.

In his recent role at INCOME, Hatem successfully led the negotiation and execution of two- to three-billion USD mega construction projects in Africa and the Middle East under the EPC + F model, leveraging his extensive network with financial institutions and key stakeholders. His leadership is marked by excellence in financial modeling, community engagement, and strategic development.

With a deep understanding of diverse socio-political landscapes, Hatem's career reflects a commitment to fostering growth through strategic partnerships and a focus on customer satisfaction. His expertise aligns with Saudi Arabia's Vision 2030, where his public affairs and business development skills position him as a pivotal contributor to the Kingdom's economic transformation. He is critical in building solid partnerships, attracting foreign investment, and enhancing local capabilities.

Hatem's strategic vision and public and government affairs leadership have solidified his reputation as influential in regional and international markets.

**Sara Samer**

MBA

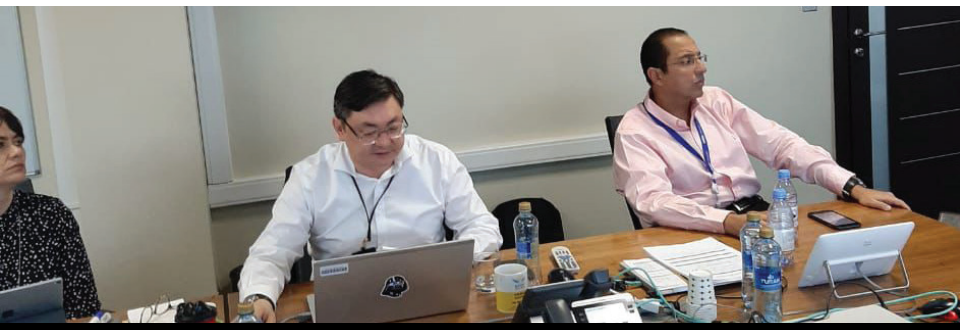
**Co-Founder, Chief Contracts &
Project Manager Officer & Member**sara@thegtts.com

Sara Amer is an accomplished Marketing Director with extensive experience across diverse industries. She holds a Master of Business Administration in Marketing from the Arab Academy for Science and Technology and a Bachelor of Business Administration from Cairo University. She is also a certified international trainer, completing the Train the Trainer program through HRCI U.S.A.

Sara has excelled in developing and executing comprehensive marketing strategies, leading digital transformation, and managing rebranding efforts throughout her career. Her strategic collaboration with partners and distributors has consistently driven business growth. As Marketing Director at Santariyya Co., she oversaw marketing operations, implemented digital marketing plans, and aligned initiatives with sales and operations for optimal results.

Beyond marketing, Sara's expertise extends into consultancy and project management. She has experience working for prestigious organizations such as GIZ Egypt, LSMS UAE, and GFA Consulting Hamburg. Her strategic thinking, data analysis, and content management skills have contributed to successful partnerships and impactful results throughout Egypt, the Middle East, and internationally.

Fluent in Arabic and English, with working proficiency in French and German, Sara's multilingual capabilities enable her to navigate complex global markets effectively. Her vital budgeting, reporting, and relationship management skills, combined with technical proficiency in tools such as Microsoft Office Suite, SPSS, Photoshop, and Illustrator, along with her deep international experience and leadership acumen, make her a versatile and highly effective leader in today's business environment.



OUR TEAM

**Tracey E. Joseph**

MBA

**Chief Human Resources Officer,
Global Compliance Strategist & Member**tracey@thegtts.com

Tracey E. Joseph is a highly accomplished Human Resources Consultant and the dynamic Founder and CEO of Executive HR Consulting Services, LLC. With nearly two decades of experience in executive-level HR roles, she has led initiatives focused on leadership development, organizational transformation, and compliance.

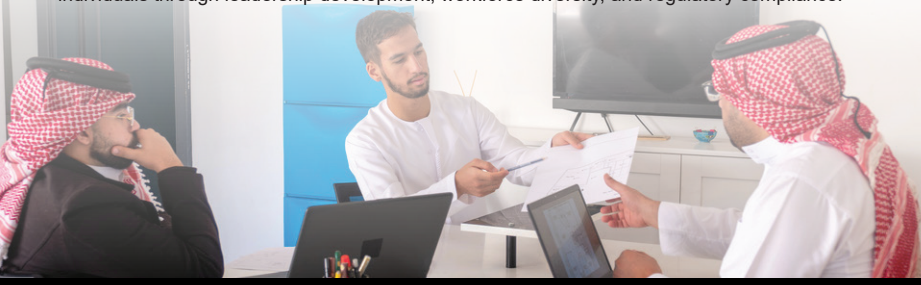
She holds a bachelor's degree with a concentration in Healthcare Management (2012) and an MBA specializing in Human Resources (2017).

Tracey holds certificates in Corporate and Commercial Law, Inclusion, Diversity, Equity, Access (IDEA), Community Leadership, and International Law in Action: the Arbitration of International Disputes from Leiden University. She is also an Internationally Accredited Certified Coach.

Tracey has also served as a former HIPAA Compliance Officer and collaborated with the U.S. Department of Housing and Urban Development to combat insurance fraud, supporting municipal recovery efforts.

As an advocate for diversity, equity, and inclusion (DEI), Tracey has held leadership roles, including serving as the DEI Chair of Town & Governance and Law Enforcement. Her community and professional contributions have earned her recognition from Congressman Christopher Murphy, a Change Agent award by Mompreneurs, and an Inclusive Leadership Impact Award nomination.

In partnership with Davis World Training, Tracey is bringing tailored HR and compliance solutions to Saudi Arabia, aligning with the Kingdom's Vision 2030. Her mission is to empower businesses and individuals through leadership development, workforce diversity, and regulatory compliance.



Sample Training Services Include



Leadership & Strategic Growth

- ✓ Adaptive Leadership
- ✓ Strategic Planning & Thinking
- ✓ Critical Thinking
- ✓ Apex Leadership for Women
- ✓ The Art & Practice of Leadership
- ✓ Executive & Professional Coaching
- ✓ The Catalytic Leader
- ✓ Political Savviness in the Workplace



Organizational Effectiveness

- ✓ Project & Operations Management Solutions
- ✓ Operations Control
- ✓ Human Resources & Compliance
- ✓ Safety, Health, & Environment (SH&E)
- ✓ Work-Life Balance



Vocation Education & Training Services

- ✓ Driving Educational Training for Women/Females (DESW/F)
- ✓ Vocational Education Training Academy for Women/Females (VETAF/W)



People & Culture Development

- ✓ Professional Development
 (Soft Skills: Communication & Presentation Skills, Team Building, Managing Up, Meeting Facilitation, Email Etiquette)
- ✓ Branding Solutions
- ✓ Cross-Cultural Awareness



Crisis, Risk Management & Negotiation

- ✓ Crisis Planning & Management
- ✓ Decision Making Problem Solving
- ✓ Conflict Resolution
- ✓ Media Training & Interviewing
- ✓ Reputation Management
- ✓ Team & Competitive Negotiation
- ✓ Shadow Negotiation for Women

Past and Present Clients & Partners



Past and Present Clients & Partners



Air Liquide



**BOYS & GIRLS CLUBS
OF HARTFORD**



**BOYS & GIRLS CLUBS
OF AMERICA**



TESCO



TOTAL



جامعة الإمارات العربية المتحدة
United Arab Emirates University



Contact us

For more information about our services, or to schedule a virtual or in-person to learn more,
email us at info@thegtts.com

+1-888-296-7640

info@thegtts.com

<https://thegtts.com>

<https://thegtts.com>

